



FORDS GIN EMBARKS ON JOURNEYS IN GIN WITH THE LAUNCH OF FORDS GIN OFFICERS' RESERVE

The Fords Gin Recipe was Rested in Used Amontillado Sherry Oak Casks to Create an Over-Proofed & Aged Gin Meant for Full-Flavored Cocktails

NEW YORK – February 2019 – Fords Gin, the cocktail gin, has released a limited bottling of its latest expression: Fords Gin Officers' Reserve, an over-proof gin rested in used Amontillado Sherry oak casks. As the first extension of the Fords Gin brand, Officers' Reserve will capture the taste of its namesake while offering a boldly-flavored gin ideal for full-bodied cocktails.

To craft Fords Gin Officers' Reserve, the aged spirit is distilled in London at Thames Distillers using the same nine botanicals that comprise Fords Gin: juniper berries, coriander seed, grapefruit peel, lemon peel, bitter orange peel, angelica, cassia, orris, and jasmine flowers. It is then rested in used 64-liter Amontillado Sherry oak casks for three weeks before being blended with unaged Fords Gin to balance the rich flavors of the oak with the fresh, traditional botanicals. The spirit is finished with local well water in Mendocino County, Calif. and bottled at 54.5% ABV/109 Proof, which is believed to be true British navy strength per the traditions of the Royal Navy. The spirit is now available on and off premise and retails for \$34.99 (750 ml).

“As the brand continues to gain momentum as the jack-of-all-trades cocktail gin, we thought this was an opportune time to create a spirit that enhanced the flavors of our nine botanicals and is presented in a slightly different fashion,” said Fords Gin CEO and Founder Simon Ford. “Fords Gin Officers' Reserve pays homage to the Royal Navy and its traditions, resulting in a gin that is both cask-rested and over-proof gin, affording bartenders and at-home gin enthusiasts alike a new cocktail-forward gin experience.”

Prior to developing Officers' Reserve, Simon Ford did extensive, albeit weary, research on the history and traditions of navy strength spirits that provided inspiration. The name comes from learning that over-proof gin was a privilege once reserved exclusively for the officers of the Royal Navy. The use of Amontillado Sherry oak casks stems from the fact that the liquid, which did not last long, was stored in oak casks that would yield more flavor and punch to the distillate, often Sherry casks from Jerez (among others). These details led the Fords Gin team to embark on a new adventure titled Journeys in Gin with Officers' Reserve serving as the maiden voyage, #001, with additional expeditions on the horizon.

Fords Gin Officers' Reserve is for those who appreciate an abundance of gin flavor in cocktails, such as gin & tonics, gimlets, martinis, punch and tiki-inspired expressions. Recipes that best showcase Officers' Reserve include:

Officers Fresh Gimlet

2 oz Fords Gin Officers' Reserve

1 oz fresh squeezed lime juice

$\frac{3}{4}$ oz simple syrup

Shake all ingredients with ice and strain into a cocktail coupe. Garnish with a floating lime wheel.

The Officers G&T

2oz Fords Gin Officers' Reserve
4 oz premium tonic water
2 dashes of Angostura bitters

Build over ice into a hi-ball glass and garnish with a lemon wheel.

For more information on Fords Gin Officers' Reserve and Fords Gin, to find a retailer or where to enjoy the spirit, please visit www.fordsgin.com. Follow the gin journey [@FordsGin](https://twitter.com/FordsGin), [@Simon_The86Co](https://twitter.com/Simon_The86Co), #OfficersReserve, #JourneysinGin.

ABOUT FORDS GIN

Distilled in London at Thames Distillers, Fords Gin is a collaboration between tenth generation Master Distiller Charles Maxwell and Simon Ford. A mix of nine botanicals, the gin starts with a traditional base of juniper & coriander seed and balanced by citrus (bitter orange, lemon & grapefruit peel), florals (jasmine flower & orris) and spices (angelica & cassia). Steeped for 15 hours before distillation in 500-liter stills, the botanicals deliver an aromatic, fresh and floral spirit with elegant notes of orange blossom that creates a "cocktail gin" that plays beautifully in classic and innovative gin cocktails. Since its launch in 2012, Fords Gin has received numerous awards and accolades. www.fordsgin.com.